



# Faculty of Business

## **Study Sports Management this summer!** UTAS first time ever offered!

This unit will examine and explain the business of sport & recreation by analysing the economic, legal, governance and success models in various sports and recreation organisations. The primary focus will be in an Australian context but comparative models from other countries will also be contemplated.

### CONTENT

Topics covered include the Australian Sports Commission, Media Rights, Stadiums, Player Salaries, Unions and Sports Agents, the Olympics and FIFA World Cup.

This unit is run by Dr Mike Crow, who is CEO of the Mat Goggin Foundation.

Assessment items include a case study, discussion board participation and an online end-of-unit test.

For more information, download the unit outline from [www.utas.edu.au/business](http://www.utas.edu.au/business)

### DETAILS

Classes commence on Monday 2 December 2013 and conclude 7 February 2014. All study will be online so all students must have access to a computer and the Internet.

To apply, you must meet the General Entry Requirements of the University of Tasmania; Year 12 students completing in 2013 are eligible to apply. For further information on these entry requirements please visit

<http://www.utas.edu.au/admissions/undergraduate/admission-requirements>

Current students are also able to take this unit as an elective as part of their degree. Interested current students should enrol in this unit as usual through the e- student centre. Those who complete the unit will be eligible for an undergraduate degree credit of one unit. Applications are open until the unit commences.

\*All domestic students will be offered a 100% tuition fee scholarship to cover the unit fees, however the Student Services and Amenities Fee still applies.

### For further enquiries and to enrol contact:

Phone: 1800 030 955 Email: [enquiries@business.utas.edu.au](mailto:enquiries@business.utas.edu.au)

Web: [www.utas.edu.au/business](http://www.utas.edu.au/business)

***Or at GYC see Lou Chesterman (Hobart) or Jo Harris (Glenorchy)***